# **GRCCT PARTNERSHIP LEVELS**

The following form is a breakdown of the GRCCT partnership levels. Each level contains a description of partnership level prerequisites, partner onboarding processes, and partner benefits. All partners are vetted annually by the GRCCT.

# LEVEL I: SCALE THE IMPACT PARTNER

A Scale the Impact Partner will provide high-level contributions to our business infrastructure and ecosystem, co-create models for organizational expansion, find new avenues for investment, and ensure long-term community impact.

# VALUE:

A Scale the Impact Partner will receive the following benefits from partnership:

- 1. Eligibility to partner in joint funding opportunities
- 2. Discounted Rate for Executive Coaching Program
- 3. Discounted Rate for space rental as determined by GRCCT Management Team
- 4. Access to GRCCT team and volunteers
- 5. Shared logo use and branding on certain approved marketing material
- 6. If applicable, in-house partners will benefit from the supportive ecosystem and initiatives within the 1530 Madison space

# **EXPECTATIONS:**

#### A potential Scale the Impact Partner must be willing to do the following:

- 1. Provide value for at least two founding member organizations of the GRCCT via ongoing volunteerism, donation, and/or other meaningful partnership offerings
- 2. Commit and adhere to assisting the GRCCT in its annual, three-year, and ten-year goals
- 3. Provide timely data for our annual Impact Report
- 4. Work to develop trusting, transparent, and mutually beneficial relationships with fellow partners
- 5. Sign an MOU (Memorandum of Understanding) with the GRCCT

#### **PROCESSES:**

#### If the aforementioned expectations are met, a potential Scale the Impact Partner must then do the following:

- 1. Participate in at least two staff meetings, orientation sessions, or brainstorming strategy sessions with the GRCCT team
- 2. Work with the GRCCT team to develop a new or expanded service, initiative, joint funding, or contracting opportunity
- 3. Complete the VTO (Vision/Traction Organizer) vetting process
- 4. If applicable, sign a minimum one-year lease agreement for space in the 1530 Madison building, with renewal options every one to three years



# LEVEL II: INNOVATING PARTNER

An Innovating Partner will work closely with the GRCCT to provide opportunities within the community, forge new pathways for social enterprise, and cultivate exciting ventures for growth and partnership

# VALUE:

#### An Innovating Partner will receive the following benefits from partnership:

- 1. Access to shared clientele and participants
- 2. Strengthened relationships, shared ecosystems and partnership knowledge
- 3. Inclusion and proximity to meaningful work & GRCCT initiatives

# **EXPECTATIONS:**

## A potential Innovating Partner must be willing to do the following:

- 1. Provide value to at least 1 of the founding member organizations of the GRCCT via ongoing volunteerism, donation, and/or other meaningful partnership offerings
- 2. Work to develop trusting, transparent, and mutually beneficial relationships with fellow partners
- 3. Provide timely data for our annual Impact Report and required programming reports
- 4. Sign, or be actively drafting, an MOU (Memorandum of Understanding) with the GRCCT, outlining specifics and expectations of ongoing partnership

# **PROCESSES:**

## If the aforementioned expectations are met, a potential Innovating Partner must then complete the following:

- 1. Participate in at least two staff meetings, orientation sessions, or brainstorming strategy sessions with the GRCCT team
- 2. Work with the GRCCT team to develop new or expanded referrals, services, or opportunities within the community
- 3. Complete the VTO (Vision/Traction Organizer) vetting process



# LEVEL III: ENGAGING PARTNER

An Engaging Partner will assist in strengthening collaborative relationships within the community, demonstrating alignment, creating pathways for career & entrepreneurial advancement, and utilizing the GRCCT network to support local business development.

# VALUE:

An Engaging Partner will receive the following benefits from partnership:

- 1. Organizational support from the GRCCT for advancement in key areas
- 2. Strengthened relationships, shared ecosystems and partnership knowledge
- 3. Inclusion and proximity to meaningful work & the GRCCT initiative

## **EXPECTATIONS:**

#### A potential Engaging Partner must be willing to do the following:

- 1. Provide value to at least 1 of the founding partners of the GRCCT via ongoing volunteerism, donation, and/or other meaningful partnership offerings
- 2. Work to develop trusting, transparent, and mutually beneficial relationships with fellow partners
- 3. Hold an organizational alignment with the GRCCT's community goals

## **PROCESSES:**

#### If the aforementioned expectations are met, a potential Engaging Partner must then complete the following:

- 1. Participate in at least one staff meeting, orientation session, or brainstorming strategy session with the GRCCT team
- 2. Complete the VTO (Vision/Traction Organizer) vetting process

